

The City Bridge Trust

Investing In Londoners: Application for a grant



About your organisation

Name of your organisation: Embrace CVOC (Child Victims of Crime)	
If your organisation is part of a larger organisation, what is its name?	
In which London Borough is your organisation based? City	
Contact person: Mrs Rachel Ireland	Position: Fundraising Manager
Website: http://www.embracecvoc.org.uk	
Legal status of organisation: Registered Charity	Charity, Charitable Incorporated Company or company number: 1043101
When was your organisation established? 30/11/1994	

Grant Request

Under which of City Bridge Trust's programmes are you applying? Making London Safer
Which of the programme outcome(s) does your application aim to achieve? More survivors of domestic violence accessing good quality support services that help them to improve their safety, health and well-being
Please describe the purpose of your funding request in one sentence. Supporting child victims of serious domestic violence cases through specialist counselling.
When will the funding be required? 01/04/2015
How much funding are you requesting? <div style="display: flex; justify-content: space-between; padding: 5px;"> Year 1: £22,649 Year 2: £22,649 Year 3: £22,649 </div> Total: £67,947

Aims of your organisation:

Embrace CVOC is the national UK charity for child victims of crime, providing a range of practical and emotional support for young victims up to the age of 18. Working with police forces and child protection agencies, Embrace CVOC helps those children and young people who have suffered as a result of life-changing crime.

Practical help and emotional support can take different forms. Typically, we help to mend hearts, minds and families by offering: holidays, family breaks, gifts, experience days and, for those who need therapeutic help to aid their recovery, specialist counselling services.

The majority of our referrals come from police officers and to date we have helped over 6,800 child victims of crime and their families.

Whilst supported by the vast majority of police forces in the UK, the organisation is independent of any police force or partner agency and relies entirely on voluntary fundraising, income from charitable trusts and donations from corporate businesses.

Main activities of your organisation:

Practical support - this includes our flagship programme of family holidays, intended to create new happy memories, build self-confidence and provide a network of support for children and their families who have been affected by serious crime. We can also provide days out for families and carers, gift vouchers to allow families to purchase new clothes or toys for their children during a difficult time.

Emotional support - based on a successful pilot programme last year we now work with a database of qualified counsellors across the UK to offer specialist counselling services to children and young people who have been seriously affected by crime.

During the last two years the charity has undergone an extensive transition including changes to key personnel and a refocus of the charity's objectives to provide more balance between helping those who have been victims of crime and helping to prevent children and young people becoming a crime statistic.

Number of staff

Full-time:	Part-time:	Management committee members:	Active volunteers:
2	3	11	50

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Rented	Postal address only

Summary of grant request

Following on from a counselling pilot project earlier this year we are now in the process of rolling out this service across the UK. We are seeking funding from the City Bridge Trust to allow us to match child victims of crime in London, aged between 12 and 18, with specially trained counsellors. We are requesting funding to provide up to 10 counselling sessions for 150 child victims of crime over a 3 year project. We support children who have become victim to a wide range of crimes; the majority are sexual assault, murder and child cruelty. The majority of referrals come from Child Protection Officers, Family Liaison Officers or through the SARC (Sexual Assault Referral Centres).

In line with the 'Investing in Londoners -- Making London Safer' outcomes we will allocate this funding to child victims of domestic violence cases, of which we have supported many to date.

Since we began monitoring referrals of children and young people in 2004 we have supported over 8000 child victims of crime and their families across the UK through a combination of family holidays, gift vouchers and experience days. This figure includes 940 referrals from within Greater London and 14 from within the City of London. To date we have not received any funding to enable us to offer counselling services to young victims of crime in London and only 8 of those 954 referrals have resulted in counselling as an intervention, paid for through charitable funds. As we receive the highest number of referrals from within London we have made it a priority for the expansion of our counselling provision and fundraising efforts.

As part of our growth as a charity we are in the process of recruiting a Counselling Services Clinical lead role, who will manage this project. We are seeking funding for a 20% contribution to the salary costs of this role, for the proportion of their time committed to building the network of counsellors across London. Working closely with police forces and voluntary support organisations the role would also involve screening, recruiting and training a bank of counsellors who would then be lined up and specially trained to deliver counselling to child victims of crime.

 

We understand that there are already a range of different therapeutic service providers, but no one organisation currently offers the specialism, awareness and unique understanding required by child victims of crime. The services that we deliver will be led by professionals who understand the impact that crime can have upon children as well as an understanding of the criminal justice system.     

Building on partnerships we have developed to date with police forces and other referral agencies, plus the reputation we have gained with children and families we are confident of being the right organisation to deliver and manage this activity.

We received a letter of support from the Mayor of London in July 2014 and are currently working with police forces across the UK to develop and deliver specilisat services for young victims of crime.

With reference to the good practice guidelines, we actively use feedback from our service users to shape our delivery in the future. We work with a broad range of young people and families from a variety of backgrounds, ensuring that our services are inclusive and fair. We have a number of committed volunteers who greatly enhance our work at a local level and we are currently developing a new structure that will allow us to recruit for Regional Volunteer Co-ordinators in order to better manage this service and utilise the skills of those who choose to support the charity.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **No**

What Quality Marks does your organisation currently hold?

None

Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

We will create a network of carefully selected, accredited counsellors in Greater London who will receive specialist training to ensure they are fully aware of the role they can play in offering support to child victims of crime both before, during and after a criminal trial.

We will deliver 1500 specialist counselling sessions over 3 years to children/young people who have been victims to domestic violence

150 Child victims of domestic violence-related crimes are supported through specialist counselling sessions

We will work in partnership with the police forces, local authorities and voluntary sector to ensure an effective service for young victims of domestic violence in London

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

150 child victims of domestic violence will have access to immediate support, be guided through the process of the criminal justice system and supported, along with their families, to go on to lead happy and fulfilling lives.

150 children/young people will be supported to move on from the trauma of being a victim of crime. They will be more confident, happier and feel safer. They will know that someone cares and that there is help available

We will raise awareness of the charity, the services we offer and build a network of partnerships with referral and delivery organisations in London.

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

If our application is successful we will then prioritise our fundraising efforts in order to allow the project to continue. Based on the positive feedback we have received so far from families we are confident in our endeavour to seek continuation funding to ensure the service is available to more young people across London in the longer term.

Who will benefit?

About your beneficiaries

How many people will benefit directly from the grant per year?

50

In which Greater London borough(s) or areas of London will your beneficiaries live?

London-wide (95%)

City (5%)

What age group(s) will benefit?

0-15

16-24

What gender will beneficiaries be?

All

What will the ethnic grouping(s) of the beneficiaries be?

A range of ethnic groups

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

1-10%

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Counselling Services Clinical lead salary	38,245	38,245	38,245	114,735
50 referrals x 10 counselling sessions each @ £30	15,000	15,000	15,000	45,000
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
TOTAL:	53,245	53,245	53,245	159,735

What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
Kent PCC	2,000	0	0	2,000
The Royal Masonic Lodge	6,408	0	0	6,408
The Frognal Trust	723	0	0	723
Staffordshire PCC	10,000	0	0	10,000
TOTAL:	19,131	0	0	19,131

What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
Children in Need	21,722	21,722	21,722	65,166
	0	0	0	0
	0	0	0	0
	0	0	0	0
TOTAL:	21,722	21,722	21,722	65,166

How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
Counselling Services Clinical lead salary (20%)	7,649	7,649	7,649	22,947
50 referrals x 10 counselling sessions each @ £30	15,000	15,000	15,000	45,000
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
	0	0	0	0
TOTAL:	22,649	22,649	22,649	67,947

Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: December	Year: 2013
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Income received from:	£
Voluntary income	269,115
Activities for generating funds	0
Investment income	140
Income from charitable activities	0
Other sources	0
Total Income:	269,255

Expenditure:	£
Charitable activities	126,008
Governance costs	12,774
Cost of generating funds	103,493
Other	74,753
Total Expenditure:	317,028
Net (deficit)/surplus:	-47,773
Other Recognised Gains/(Losses):	0
Net Movement in Funds:	-47,773

Asset position at year end	£
Fixed assets	6,585
Investments	0
Net current assets	226,235
Long-term liabilities	0
*Total Assets (A):	232,820

Reserves at year end	£
Restricted funds	20,599
Endowment Funds	0
Unrestricted funds	212,221
*Total Reserves (B):	232,820

* Please note that total Assets (A) and Total Reserves (B) should be the same.

Statutory funding

For your most recent financial year, what % of your income was from statutory sources?
0%

Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

None

Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	2012 £	2013 £	2014 £
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	0	0	0
London Councils	0	0	0
Health Authorities	0	0	0
Central Government departments	0	0	0
Other statutory bodies	0	0	0

Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	2012 £	2013 £	2014 £
Mattock Charitable Settlement	0	5,000	0
Royal Masonic Trust for Girls and Boys	20,000	0	0
Zochonis charitable trust	0	10,000	0
	0	0	0
	0	0	0

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Rachel Ireland**

Role within **Fundraising Manager**
Organisation: